Contact: Nicole Maddox
Hot August Nights
C. 775-997-9608
Ofc. 775-356-1956

FOR IMMEDIATE RELEASE

Hot August Nights proudly presents

THE HOT AUGUST NIGHTS WINTER CAR CLASSIC

Another annual classic event comes to Reno/Sparks

Reno-Sparks Convention Center, Reno NV – February 12th – February 14, 2010- For over 23 years, Hot August Nights has been rocking the greater Reno/Sparks area with the country's largest annual event dedicated to America's great love affair of the automobile and the nostalgia of the 'Happy Days' gone by. Due to the Event's popularity and the overwhelming demand to participate, Hot August Nights is now introducing our new winter event, Hot August Nights Winter Car Classic.

Hot August Nights Winter Car Classic is a new annual indoor winter event at the Reno-Sparks Convention Center that will feature a three day static Show-n-Shine with judging, trophies, ribbons and cash awards. There will be daily live entertainment featuring the music of the 50's and the 60's, an exhibit hall with over 150 automotive related vendors, automotive seminars, a cool car showroom with cars for sale, a car collectors corner, celebrity guests, a five stop poker walk inside the event with cash prizes, a Valentines Sweet Hop dance, exciting door prizes and much more! This exciting new event will take place on Fri., Feb. 12th from 4-10 PM, Sat., Feb. 13th from 10 AM to 10 PM, and on Sun., Feb. 14th, from 10 AM to 10 PM.

The Hot August Nights Winter Car Classic is open to the first 400 American and European classic cars and classic trucks 1972 or older. Space is limited to the first 400 cars registered. This is a great opportunity for those that have been on the waiting list to participate without waiting any longer!

Hot August Nights has continually been a top event in Nevada and the largest event of its kind in the United States, helping to enrich or community, highlight and bring awareness to the beauty of the Truckee Meadows, while also stimulating our local economy. The Hot August Nights Winter Car Classic brings another opportunity to show visitors and locals alike all that Northern Nevada has to offer- all year long.

The Winter Car Classic deadline for car registration is November 1, 2009 and is on a first come first served basis. For registration applications visit us on the web at www.hotaugustnights.net/applications after July 24th, 2009 or visit us at the information booth located inside Check-In at the Grand Sierra Resort during the Hot August Nights event from Tues., Aug 4th through Fri., Aug. 7th, 2009. For all inquires, call the office at 775-356-1956 x 1.

Hot August Nights
July 31-August 9
www.hotaugustnights.net

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