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**FOR IMMEDIATE RELEASE**

## **HOT AUGUST NIGHTS FOUNDATION RAFFLES OFF CAMARO- Kentucky Winner to Pick Up Car**

**Reno, NV, Wednesday Oct 26, 11:30 AM** – This year's Hot August Nights Foundation Raffle Car Winner will pick up her newly won '67 Chevy Camaro next Wednesday, October 26th, at the Hot August Nights Office, 1425 E. Greg Street, Sparks at 11:30 AM.

On Saturday, October 1<sup>st</sup>, The Hot August Nights Foundation drew the winning ticket for the 2011 raffle car, a 1967 Chevrolet Camaro SS. Its estimated value is upwards of \$45,000.

Over sixty-five thousand dollars (\$65,000) were raised for the Hot August Nights Foundation over the course of the year by selling raffle tickets for as little as \$1.00 a ticket. Sales began in May and ended on Saturday the 1<sup>st</sup> at 1 PM, just one hour before the big drawing during the Hot August Nights season finale car show, Fall Frenzy, which took place this year at the Circus Circus Hotel Casino. Tickets are sold during the course of the year at Wednesday Cruise Nights, Sparks Hometowne Farmers Markets, Star Spangled Sparks, The Reno Rodeo, The Reno-Tahoe Open, at the Hot August Nights Event, Best in the West Rib Cook-off and the National Championship Air Races, among others.

This year's winner, Linda Roman, purchased the winning ticket at the 2011 Hot August Nights event on Saturday night, August 6th at the Grand Sierra Resort Hotel Casino. She spent \$100 for 180 tickets and although the Hot August Nights Foundation volunteers offered to fill them out for her, she and her sister (whom is a local resident), did it themselves according to Linda, "to promote good mojo".

Nicole Maddox, Marketing and Public Relations Manager for Hot August Nights, made the phone call. "Ms. Roman was unbelievably excited, of course, but there was one very different thing with this years winner. Usually, when that phone call is made, there is doubt and disbelief. Linda never doubted it for one second and said, 'I knew that car was mine from the beginning'. We love that positive attitude and are so happy for her".

Linda Roman will be flying to Reno from Louisville, KY to pick-up the car from the Hot August Nights office. The Hot August Nights Foundation volunteers will be present to greet and congratulate her as the keys and title are handed over. After she spends a couple days in Reno 'cruising' the car around with her sister, she will have the car shipped to Kentucky via a transport service.

Annual Raffle Car sales generate the majority of funds raised by the Foundation throughout the year. This fund raising effort is made possible by B & T Specialty Classic Car Auctions, who generously donate the Raffle Car to the Foundation each year.

The Hot August Nights Foundation is a 501(C)3 organization that works to improve the lives of kids that are in need and at risk. The funds raised primarily go towards scholarships that are awarded in conjunction with the Boys & Girls Club of the Truckee Meadows, to support the students at O'Brien Middle School, and to assist with other charitable organizations within the Truckee Meadows Community.

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[www.hotaugustnights.net](http://www.hotaugustnights.net)

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