



FOR IMMEDIATE RELEASE

OGDEN CHROME SHINES DURING HOT AUGUST NIGHTS– Enter for your chance to win a virtual vehicle makeover!

Reno, NV – Ogden Chrome, specializing in setting the standard for true, high quality, triple plate show chrome, will offer some exciting displays, contests and activities at their booth located at the Grand Sierra Resort during the Reno-Sparks Hot August Nights Event.

Car Makeover with Kindig-It Designs

Tuesday through Saturday from 11 am to 1 pm, Kindig-it Design will be providing a custom artwork rendering of a registered Car Participants vehicle designed by Dave Kindig from Kindig-it. Kindig-it Designs, located in Salt Lake City, UT, specializes in designing and building custom vehicles and is recognized by car enthusiasts across the nation.

A total of five winners will be chosen for this design makeover, plus \$500 worth of free chrome from Ogden Chrome Plating for each winner. For more details, visit www.ogdenchrome.com

The contest deadline is July 12, so make sure to enter soon! Good luck!

Kal Concepts Airbrush Artist Craig Fraser

Also Tuesday through Saturday, from 3 to 6 pm, Ogden Chrome will feature World-Renowned Airbrush Artist Craig Fraser, Owner and Principal Artist with Kal Concepts Kustom Paint Air Syndicate, Inc. Out of Bakersfield, Ca. Craig Fraser has been called “the driving force in the automotive and custom paint industry”. One-of-a-kind pieces will be created each day, from a piece on a mini snowmobile to a custom peice on a Mustang.

The Ogden Chrome Choice Award

During Hot August Nights 2010, Ogden Chrome will be awarding a beautiful full-sized, chromed version of their T-shirt design. The trophy has been laser cut and etched in chrome-plated steel then mounted on a walnut base.

The Ogden Chrome Choice Award was created out of our desire to formally recognize outstanding chrome and polish work without regard to who actually accomplished the work. Whether it was Ogden Chrome, another plating company, or the owner/builder themselves.

All Registered Car participants are eligible for this award and no additional contest entry is necessary. This trophy will be awarded to the vehicle that exemplifies the best overall

use of chrome and polish to compliment and accentuate the vehicles paint, design, and styling to produce a truly outstanding and beautiful work of art.

Representatives from Ogden Chrome will be visiting all Reno-Sparks venues during show-n-shines to select the Ogden Trophy Choice Award Winner.

Hot August Nights

July 30-August 8

www.hotaugustnights.net

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