

## **COMMITTEE MEETING ACTION REPORT**

Committee: **Member Services**

Date: February 18, 2010

Submitted By: Kathy Schaffer

### **Subject Number One: Event Shuttle**

Discussion: We will have an Event shuttle transporting car participants and spectators to the various venues. Shuttle will be free to car participants with proper credential and \$5.00 to spectators. Spectator passes will be sold at all Hot August Nights information booths.

### **Subject Number Two: South Lake Tahoe Event Member Shuttle**

Discussion: There will be a free shuttle transporting working members to and from the South Lake Tahoe event. One shuttle up and one shuttle back. Pick up and drop off location will be at NV Energy on Neil Road. NV Energy will have their security monitoring the lot. Shuttle days and time is TBD.

Action Taken: Kathy will report finalized days and times and begin taking reservations at the March meeting.

### **Subject Number Three: Spring Fever Event and Classic Car Auction**

Discussion: Spring Fever date is Saturday, May 15. Member Services will be responsible for serving lunch to the car participants. There will also be a classic car auction held at RSCVA produced by B & T Classic Motors on Friday, May 14<sup>th</sup> thru Sunday, May 16<sup>th</sup>.

### **Subject Number Four: Women's Expo**

Discussion: We will be having a Member recruitment booth at the Women's Expo held on Saturday, March 27<sup>th</sup> and Sunday, March 28<sup>th</sup>. We are now taking sign ups for those interested in working the booth.

We have an agreement with the Women's Expo producers: they are sponsoring our booth in exchange for 12 of our Members to work the show for them. Tasks will be anything from taking tickets at the door to walking the Expo floor answering questions and being show ambassadors. If you are interested in working the show in this capacity please contact Kathy at the Hot August Nights office.

Items given out at the booth: fliers, applications, newsletters and plastic bags. We will also have a video or power point running. Additional discussion regarding possibly giving gifts to those who fill out and turn in applications at the Expo.

Kathy to check on possibly giving last year's tape measures, cloth bags or aprons. Posters were also suggested. This would give individuals a selection of gifts to choose from.

### **Subject Number Five: Advertising for Recruitment of New Members**

Discussion: Ideas discussed during this months Chair meeting were presented to the committee members i.e. RGJ, radio, channel 8, senior groups, Jr. & Sr. high school kids doing community service, solicit teachers and their support staff, face book, etc.

Committee members were asked for their input and the following suggested were made:

- Recruitment booth at the Reno Rodeo
- Booth at the Reno Aces
- Sticky tag on RGJ newspapers

### **Subject Number Six: Goodie Bags**

Discussion:

- Shirt samples were presented and 2010 color selected
- Kathy to order requested hat color samples to present at next meeting
- Gifts were discussed and Kathy to order samples for next meeting

### **Subject Number Seven: New Member Welcome Committee**

Discussion: Packets will go out after the Women's Expo and will consist of a Member handbook, calendar of committee meetings, welcome letter, etc.

Sub committee members will call each new member 2 weeks after packet has been sent. An invitation will also be given to the upcoming parties.

Sub Committee members this year will be Jenifer Bowen, Fred & Kathy Jakolat, Sue Higgins, Debbie Drawson, Carolyn Evans and Carol Blasquez.

Business portion of the meeting concluded at 6:15 PM and work portion to construct party decorations began.