

Minutes  
Event Information Committee Meeting  
May 20, 2009

Meeting was called to order at 5:35 by Assistant Chairman Terri Murray with Chairman Bette Storey and Assistant Chairman Charlotte Cooper both absent. Also present were Administrative and Project Manager Kathy Schaffer and Secretary Nora Barr.

General committee members present were Susan Ludwig, George Trainer, Charlotte Trainer, Sharon D'Antonio and Linda Schirlener.

Introductions were made by all present.

The first items of business presented were updates from Kathy.

- 1) The Saturday August 1st Show & Shine will be held at Cabella's on Interstate 80 near Boomtown. Hours will be 9:00 AM to 2:00 PM with entertainment provided.
- 2) The raffle car has had a transformation from a 1957 Chevrolet to a 1960 Chevrolet Camaro Super Sport, Metallic Blue in color with black striping.

A question from the floor was posed concerning the cost of the raffle tickets. Kathy said they would be \$1.00 each, 6 for \$5.00, 30 for \$25.00, or 150 for \$100. There are other multiple amounts available at similar savings.

Next, minutes from the previous meeting were read.

As several of the committee members present were new to the committee, Terri touched briefly on the purpose and duties of the committee, emphasizing that members serve as ambassadors for the event.

A question from the floor was made concerning what knowledge would be necessary to serve in the information booths. The Information Book was discussed, as the source of nearly everything a volunteer would need to know. It was mentioned that each venue would have its own book. Terri stressed that it was important not to guess at an answer to a question about the event – take the time to look up the answer if there is the least amount of indecision. Terri also said that a copy of the book would be brought to the next meeting. It is still in the process of being updated.

Another question from the floor concerned the availability of a shuttle for volunteers. Kathy provided detailed information on the shuttle that will be available by reservation only. There will be three pick-up locations – the Hot August Nights Office in Sparks, Reed High School in Sparks, and the Nevada Energy building near Neil and South Virginia. Kathy touched on the procedure for securing a reservation and recommended the shuttle's use as a means of avoiding parking problems.

Terri then proceeded with elaborating on volunteer procedures and policies during the event (7/31 through 8/9):

- 1) Shirts and badges are to be worn during your shift. Absolutely no alcohol is to be consumed while you are wearing the shirt and badge during the event. If you plan to partake of alcohol following your shift, bring a different shirt to change into
- 2) Each volunteer will receive a lunch ticket for every 4 hours worked. Only 1 ticket is to be redeemed at a time. Each ticket will be filled out on the back by a manager with the volunteer's name, member ID #, date and manager's approval signature.
- 3) Be sure to sign in and out at EACH venue worked. No one can sign in or out for you. If you fail to both sign in and out for your shift, you will only be given credit for two (2) hours worked regardless of how many hours you actually put in.
- 4) Terri again briefly discussed the use of the shuttle service.

There was a question from the floor concerning how someone could volunteer to work the Cruises. Terri said that you would need to contact the Car Committee for information.

Under New Business Terri mentioned that the Pep Rally scheduled for July 16<sup>th</sup> would NOT be held at the Eldorado. It is a Grab & Go being held from 4 PM to 8 PM at the Hot August Nights offices. Volunteers would pick up their packet, be able to visit booths and sign up for work shifts.

Also new is Disney's initial participation in the event. High School Musical Summer Celebration, a live performance highlighting music from all three movies, will be held for 1 night only, August 6<sup>th</sup>, at the Peppermill. All proceeds will go to the Hot August Nights Foundation. This will be one of the very few West Coast appearances for this show. Tickets will go on sale by June 1st. Prices are believed to be \$25 and \$45.

Changes to the raffle car were again mentioned.

Next was a brief discussion of the Trailer Parking area. It will be at Legends at the Sparks Marina. Space is limited and applications are now being taken.

Terri was excited to announce that Hard Rock Café was going to create a fully authorized Hot August Nights guitar pin that will be sold at its location inside Harvey's at Lake Tahoe. It will be a limited edition of only 1,000 and will be available ONLY at Harvey's. The Hard Rock is a stop on the Poker Run, which will provide an excellent opportunity for participants to have a chance to purchase one of these pins.

Old Business was the next topic. Terri mentioned that registration for this year is now at 6,000 cars. There was a question from the floor concerning the actual entrant cost and what happens if a registrant drops out. Kathy responded that the registration cost is \$160 and that if an individual

does not register, there is a waiting list of over 3,000 that will be drawn from to fill the vacancy. She said that since the waiting list is so long and a drop out would have to go the bottom of the list and wait for a new opening, participants often pay the fee to hold the space even if they are unable to actually attend. For that \$160 fee the participant receives a participant shirt, hat, dinner for 2 participate in the cruises, entry into the Nostalgia Fair, auction, Swap Meet, receive discount coupons and a goodie bag.

Terri then mentioned that member badges should be worn whenever working and to all parties and Hot August Nights functions.

Next on the agenda was a discussion of cruises with emphasis on the return of the Sparks Cruise to the pre 2008 route and re-establishment of the Saturday night cruise in downtown Reno.

The Spring Fever held on May 16<sup>th</sup> at the Atlantis was mentioned. Kathy said that there was a very good turnout with 349 cars on display and that it was definitely a WARM day!

Terri mentioned several upcoming events:

- 1) The Member Appreciation Party on May 22<sup>nd</sup> at the Silver Legacy Grand Expo Ballroom. A buffet dinner will be served
- 2) The Pep Rally/Grab & Go on July 16<sup>th</sup> at the Hot August Nights Office
- 3) The Member Thank You Party set for September 26<sup>th</sup>

Terri reminded all present that Event Information Committee meetings are held on the 3<sup>rd</sup> Wednesday of the month at the Hot August Nights office and the next meeting is set for June 17<sup>th</sup>.

The meeting was thrown open to additional questions. Posed was a question about what information would the volunteers be providing. Again the Information Book was mentioned as well as the pocket schedule that will be available for sale. Both Kathy and Terri emphasized that working the Event Information committee is an excellent way to learn just about everything about the event.

Next was a question about water being available for the volunteers. Kathy said that water would be provided at the booths but that it was ONLY for volunteers.

Kathy also mentioned that there would be additional special training at upcoming meetings including operation of fire extinguishers in case of emergency and operation of radios for communication during the event. There will be a radio at each booth and the committee chairmen would each have a device. Fire, police and EMT personnel will monitor the radio transmissions. Radios are to stay in the booth. There will also be headsets for the radios for ease of hearing during crowd noise and entertainment.

There being no further questions, the meeting was adjourned at 6:35 PM

Respectfully submitted.

Nora Barr

Secretary