

STAFF COMMITTEE MEETING ACTION REPORT
Committee: Foundation

Date: May 11, 2010

Submitted By: Linda Morganson

Subject Number One: Call to Order/Attendance

Discussion: Meeting called to order at 5:35 PM by Bruce Storey, Chairman.

Attendance: Fred Miller and Bette Storey (Assistant Chairs), Nicole Maddox (HAN Senior Marketing Manager), Shirley Mullins, Rod Marshall, Corinne Carmignani, Claudia Miller, Lynnne Meisch, Tom and Karen Potts, Sylvia Thacker, Carolyn Varien, Kathy Stanley, Larry and Angela Davis, Rick Brender, Alex Nevarez, Debbie Callahan, and Linda Morganson

Action Taken: Members present introduced themselves and described their high school mascot.

Subject Number Two: Handouts Distributed

Discussion: Meeting agenda, April meeting minutes, and sign-up sheets for Spring Fever on May 15th, O'Brien Boys' Show 'n' Shine on May 18th, Wednesday cruise nights from May 19th through July 28th, Member Recruitment Party at Circus Circus on May 21st, O'Brien 4th quarter ice cream social on May 28th (**please bring brownies without nuts**), O'Brien 8th grade BBQ at the Sparks Marina on June 4th, Reno Rodeo from June 17th through June 26th, Farmers' Market on July 1st, July 8th, and July 15th, and the Wine Walk on July 24th.

Action Taken: Volunteers signed up for various activities.

Subject Number Three: "Uno de Mayo" Festival at the Grand Sierra

Discussion: The raffle car was on display for two days during the festival, and sales of raffle tickets earned approximately \$1000.

Action Taken: Informational only

Subject Number Four: Raffle Car Schedule

Discussion: This year, we have a very aggressive schedule for displays of the raffle car, and our goal is to sell even more tickets than last year. 100% of the money earned from raffle tickets goes to scholarships. Currently, 42 students are using HAN scholarships and 10 of those students will graduate this year. Ten new scholarships will be awarded this year, with the names of the recipients to be announced at the HAN pre-event press conference in June.

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Corinne Carmignani developed an informational binder for herself as a new member and she did a terrific job. She has agreed to make copies of her binder for the raffle car booth. Kathy Stanley will make a quilt using participant T-shirts from previous years and her quilt will accompany the raffle car. The size of the quilt is TBD and Windy Moon Quilt shop donated a rack to display Kathy's quilt alongside the raffle car.

Action Taken: Informational only

Subject Number Five: Volunteering Awards

Discussion: Because of this year's aggressive raffle car schedule, **two incentive programs** have been designed to encourage committee members to sign up for shifts to sell raffle tickets. **Jacket reward:** members who work a total of 16 hours selling raffle tickets (total of four 4-hour shifts, not during the main event) will receive a jacket embroidered with Hot August Nights and our signature '57 Chevy on the back. Kathy Stanley has generously agreed to provide the embroidery. **Raffle for volunteers:** committee members will receive a raffle ticket for each 4-hour shift worked. Those tickets will be entered into a drawing, with the winning ticket to be drawn at Fall Frenzy and a very nice prize will be awarded.

Action Taken: Informational only

Subject Number Six: Manage an Event

Discussion: Several committee members have agreed to manage specific events associated with the Foundation Committee. Larry and Angela Davis will manage the Wednesday cruise nights, Kathy Stanley will manage the raffle car displays at the Reno Rodeo, and Tom and Karen Potts will manage the raffle car displays at the Reno Air Races. If you are interested in managing a Foundation Committee event, please contact Bruce, Bette, Fred, or Nicole.

Action Taken: Informational only

Subject Number Seven: Silent Auction/Raffle at Member Party

Discussion: Nicole suggested doing this at one party each year so that we could have more items/better items to raffle off.

Action Taken: No action taken at this time

Subject Number Seven: Open Discussion

Discussion: Item #1: There was a suggestion to design a business card with information about the Foundation Committee to be distributed at committee events. The smaller size would

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encourage people to take it with them and you could write your name on the card to get credit for recruiting new members.

Item #2: A form has been designed to accommodate people who purchase large numbers of raffle car tickets. The completed form authorizes HAN to print and apply labels to the purchased tickets so that the purchaser doesn't have to fill out the labels one by one. After labels have been applied, HAN will add the tickets to the barrel.

Item #3: Could raffle tickets be purchased with a credit card, a check, or via the HAN web site? Nicole will conduct research and discussion will continue at the next committee meeting.

Action Taken: No action taken at this time on items one and three. Item number 2 is informational only.

Subject Number Seven: Next Meeting/Adjournment

Discussion: The next meeting is on Tuesday, June 9th at 5:30 PM at the HAN office.

Action Taken: Meeting adjourned at 7:05 PM